

Privacy Policy

Effective Date: December 8, 2025

Last Updated: December 8, 2025

1. Introduction

Plate Calculator (“we,” “our,” or “us”) respects your privacy. This Privacy Policy explains how we handle information when you use our mobile application (the “App”).

We designed this App to collect **no personal data** other than what is strictly necessary to serve ads, process in-app purchases, and maintain functionality. The App is **not directed to children** and should only be used by individuals aged 18 or older.

2. Information We Do Not Collect

We do not:

- Collect or store your name, email address, phone number, or other contact details.
- Track your activity across other apps or websites.
- Access your location, contacts, photos, microphone, or camera.

Your use of the App is anonymous to us.

3. Information We May Collect Automatically

To display ads and maintain app functionality, limited non-personal data may be collected automatically by third-party services. This data may include:

- **Device identifiers** (e.g. Android Advertising ID or Apple’s Identifier for Advertisers).
- **App usage statistics** (e.g. number of app opens, crash logs).
- **Approximate region** (not precise location) inferred from network information.

We do not have access to or store this information directly — it is handled by our service providers as described below.

4. Advertising

The App displays ads from third-party ad networks (such as **Google AdMob** or **Apple Advertising Services**).

- These networks may use the advertising identifier on your device to deliver ads and measure performance.
- You can **opt out of personalized ads** at any time in your device settings:
 - On Android: *Settings* → *Google* → *Ads* → *Opt out of Ads Personalization*
 - On iOS: *Settings* → *Privacy* → *Tracking* → *Turn off “Allow Apps to Request to Track”*

If you opt out, you’ll still see ads, but they won’t be based on your interests.

5. In-App Purchases

If you make an in-app purchase, payment is processed securely by **Google Play** or **Apple App Store**.

We do not receive or store your payment information (such as credit card details).

Any personal information collected for payment purposes is governed by the app store’s privacy policies.

6. Third-Party Service Providers

The App may use the following third-party providers:

- **Google AdMob (Ads)** – <https://policies.google.com/privacy>
- **Apple Advertising Services (if applicable)** – <https://www.apple.com/legal/privacy/>
- **Google Play Billing / Apple In-App Purchase** – to handle transactions securely

These services may independently collect limited technical data as described in their privacy policies.

7. Data Retention

We do not store or retain personal data. Any non-personal or aggregate data collected by third parties is governed by their retention policies.

8. Your Privacy Choices

You can:

- Opt out of personalized ads (see Section 4).
 - Delete the App at any time, which immediately ends all data collection and ad delivery related to your device.
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9. Children's Privacy

This App is not intended for children under 18. We do not knowingly collect, use, or share information from anyone under 18. If we learn that data has been collected from a minor, we will promptly delete it.

10. Security

We maintain standard security measures to protect the App's operation, but since we do not store personal data, no user data is at risk from breaches on our side.

11. Changes to This Policy

We may update this Privacy Policy periodically. Updates will be posted within the App or on our website with a new "Last Updated" date. Your continued use of the App constitutes acceptance of any changes.

12. Contact Us

If you have any questions or concerns about this Privacy Policy, contact us at:

The5amCo LLC.

Email: info@the5amco.com